



FIKUSZ 2025
XX. Symposium for Young Researchers
28 November 2025 Óbuda University, Budapest, Hungary

8.30-9.00	Registration	
9:00-10:30	Plenary Session Chair: Mónika Garai-Fodor	Room TA 122
	Szilárd Berke: Results of various studies among company executives in the age of AI	
	Oleksandr Prokhorchuk: Problems of scientific diplomacy among young scientists of the European Union	
	Sevar Mammadova: Geoeconomics and geopolitics in shaping foreign economic policy in the energy sector: a comparative analysis of Azerbaijan and Hungary	
10:30-11.00	Coffee break	
11.00	Session 1: ON-SITE Sustainability and Innovation Session chair: Réka Saáry	Room TA 122
	Boglárka Szultos: Green profit: The revolution of the ESG	
	Yuwei Du: Demographic Factors and Regional Differences in Food Waste Behavior: A Comparative Study Between China and Europe	
	Modibe Ernest; Wataka Diana; Zsuzsanna Deák: The influence of government policies in promoting innovation, sustainability and growth of micro, small and medium enterprises in South Africa and Kenya.	
	Cherkaoui Adil; Atmani Aziz: Moroccan companies facing sustainability challenges: between expectations and reality	
	Gábor Gyarmati: Hungarian Cereals trade analysis 1996-2024	
11.00	Session 2: ON-SITE Macroeconomic affairs Session chair: Patrik Viktor	Room TA 321
	Lajos Záhonyi: Digital Childhood – Lost Play, New Dangers?	
	Amani Smaina: Emotionally Adaptive AI in Travel Booking: Toward More Human-Centric Online Experiences	
	Kamil Gomulski: Using a logit model to identify threats to the going concern of companies listed on the Warsaw Stock Exchange – a pilot study	
	Anna Sikora: The relationship between financial performance and corporate decarbonization – a literature review	
	Bartłomiej Lisicki: Do investors include soccer events in their decisions? An event study of the 2018 and 2022 FIFA World Cups	
11.00	Session 3: ON-SITE Business management Session chair: Zoltán Váradi	Room TA 124
	Nikita Kalganov: Beyond Intuition: Predicting Competitive Advantage with Machine Learning Models	
	Andrea Rafai, Orsolya Szigeti, Balázs Gyenge: Adapting to Uncertainty: Understanding Consumer Behavior in Times of Disruption	
	Hikmat Abdulov; Aygun Abdulova: How can CSR initiatives serve as HRD mechanisms to foster sustainable growth and stakeholder trust in	
	Zoltán Váradi: A Literature Review on the Evolution of Competence Matrices and Workforce Resilience in Industry	
12:30	Sandwich Lunch	
11.00	Session 4: ONLINE: Management and economy Session chair: Hima Parameswaran; Kornélia Lazányi	Teams
	Hima Parameswaran: The UAE Student Experience: Cultural Dimensions Shaping Academic Success	
	Fariz Masimli, Fidan Mamiyeva: International Trade Integration of the Republic of Azerbaijan: Trade Balance and Economic Stability Prospects	
	László Ling: Sleep... Why is it vital for our long-term health?	
	Turgud Valiyev, Tunahan Aslan, Natavan Jafarova: Nighttime Lights and Economic Forecasting: A Deep Learning Perspective	
	Zsolt Mihály Szabó: The possibilities of artificial intelligence in the areas of pension security	
	Rozália Szatmáry: Infertility Applications – Do They Really Help?	
	Kornélia Lazányi: The Hidden Meaning: The Stigma of Infertility and the Linguistic Burden Placed on Women	
	Kornélia Lazányi; Omar Garcia: Evolution of Resource-Based View in Management Sciences	
11.00	Session 5: E-POSTER Session chair: Pál Fehér-Polgár	
	Csaba Berényi: Users' perceptions of artificial intelligence and its everyday applications	
	Pál Fehér-Polgár: Autonomous vehicles at the intersection of people, technology, and law: social acceptance, testing, liability, and human factors	
	János Balogh: Examining project success factors and success criteria in a company from the perspective of project leaders	
	Nikolett Huszák: Student Coaching and Mentoring in Higher Education-Primary research	
	Péter Szikora: Prisoners of Time – Is the Abolition of Daylight Saving Time a Rational Decision?	
	Péter Szikora, Fruzsina Hoványi-Nagy, Ádám Béla Horváth: When gaming becomes pressure: the role of stress in the development of online gaming addiction	
	Csilla Mizser: Public Institutional trust, as OECD Survey results	
	Ferenc Katona: Examination of the application of marketing controlling in family businesses	