

<b>Subject name:</b> Supply chain management		<b>subject code:</b> GMESC1CBNF GMESC1CBLF F	<b>weekly/semester hours:</b> full time: 2Lc+1Pr+0lab part-time: 10Lc+5tgy+0lab
<b>Credits:</b> 4 <b>Requirement:</b> exam		<b>Pre-requirement:</b> -	
<b>Subject owner:</b> Dr. Katona Ferenc	<b>Position:</b> assistant professor	<b>Faculty and Department name:</b> Keleti Károly Faculty of Business and Management Department of Business Sciences and Digital Skills	
<b>Way of Assessments:</b> written exams. Individual and group assignments.			
<b>Course description:</b>			
Supply chain management - basic concepts. Historical development of supply chain management. Value creation processes in the supply chain. Supply chain strategies. Designing supply chains. Global supply chain management. Supply chain of services. The bullwhip effect. Supply chain integration. Inventory management in the supply chain. Customer-supplier relationship management. Sustainable performance in the supply chain.			
<b>Detailed description of the subject, schedule</b>			
<b>Education weeks</b>	<b>Topics for lectures and practices</b>		
1.	Supply chain management - basic concepts		
2.	Historical development of supply chain management		
3.	Value creation processes in the supply chain		
4.	Supply chain strategies		
5.	Designing supply chains		
6.	Global supply chain management		
7.	Supply chain of services		
8.	The bullwhip effect		
9.	Supply chain integration		
10.	Inventory management in the supply chain		
11.	Customer-supplier relationship management		
12.	Sustainable performance in the supply chain		
13.	Paper		
14.	Substitute paper		
<b>Mid-term requirements</b>			
Midterm papers, exams, submissions:			
1.	Paper		
2.	Mid-term assignment		
3.			
4.			
The signature requirement, the method used to form an exam mark:			
Obtaining a signature: compulsory attendance in classes, taking into account the absence according to the University regulations.			
Method of obtaining a mid-term mark: submission of 1 mid-term assignment, 1 paper and active participation in seminars.			
<b>Professional competences to be acquired</b>			
a) knowledge			
- Knowledge of the processes, legal and ethical requirements of sales and marketing.			

<ul style="list-style-type: none"> <li>- Knowledge of the functioning and organisation of commercial enterprises, the main work processes and techniques of commercial activity. Knowledge of logistics processes.</li> </ul> <p>b) abilities</p> <ul style="list-style-type: none"> <li>- Follows and interprets global economic and international business processes, changes in economic policy and related policies and legislation relevant to the field, their effects, and takes them into account in his/her analyses, proposals and decisions.</li> <li>- Ability to identify economic, marketing and commercial problems, to plan and implement solutions to them.</li> </ul> <p>c) attitude</p> <ul style="list-style-type: none"> <li>- Seeks to take decisions in complex or unexpected decision-making situations, taking full account of legal and ethical standards.</li> <li>- Receptive to the opinions of others, sectoral, regional, national and European values (including social, social and ecological, sustainability aspects)..</li> </ul> <p>d) autonomy and responsibility</p> <ul style="list-style-type: none"> <li>- Assumes responsibility for his/her analyses, conclusions and decisions.</li> <li>- Assume responsibility for compliance with professional, legal and ethical standards and rules relating to work and conduct.</li> </ul>
<b>Literature</b>
<p>Compulsory literature:</p> <ul style="list-style-type: none"> <li>- Uploaded on-line learning materials</li> <li>- Michael H. Hugos (2018) Essentials of Supply Chain Management, Wiley, 4th Edition</li> </ul> <p>Recommended literature:</p> <ul style="list-style-type: none"> <li>- Donald Bowersox, Donald Bowersox, David Closs, M. Bixby Cooper (2019) ISE Supply Chain Logistics Management, McGraw Hill, 5th Edition</li> <li>- Chopra, Sunil (2017) Supply Chain Management: Strategy, Planning, and Operation (What's New in Operations Management), Pearson</li> </ul>