

<b>Subject name:</b> <b>Methods of learning and creative solutions training</b>		<b>subject code:</b> GUXML1CBNF GUXML1CBLF	<b>weekly/semester hours:</b> full time: 1Lc+2Pr+0lab part-time: 5Lc+10tgy+0lab
<b>Credits:</b> 3 <b>Requirement:</b> midterm mark		<b>Pre-requirement:</b> -	
<b>Subject owner:</b> Dr. habil. Berke Szilárd		<b>Beosztás:</b> associate professor	<b>Faculty and Department name:</b> Keleti Károly Faculty of Business and Management
<b>Way of Assessments:</b> Preparation and presentation of a study on pre-agreed topics			
<b>Course description:</b> One of the aims of the course is to use creative techniques to help you write a thesis that matches your interests and motivation. Another important aim is to show students the personal skills they need to develop and the planning and working techniques they are advised to acquire in order to have a good chance of entering the labour market and occupying middle management and, in time, senior management positions. One important aim is to help you identify and plan performance-oriented daily work routines and personal life management activities, with a focus on facilitating the learning process. Completion of the course can contribute to the student's overall personal effectiveness, increase his/her productivity, and reinforce goal-oriented behaviour in learning, working and career development in general. There will be a strong focus on self-awareness, self-development, knowledge of personality types and success thinking.			
<b>Detailed description of the subject, schedule</b>			
<b>Education weeks</b>	<b>Topics for lectures and practices</b>		
1.	Block I - Methods of learning in general - Writing a thesis. Topic choice.		
2.	Analysis of national literature. Analysis of international literature.		
3.	Structure.		
4.	Research problem statement. Hypothesis formulation.		
5.	Analytical options. Questionnaire, in-depth interview, focus group. Reaching target groups.		
6.	Block II - Creative solutions - Personality types.		
7.	Examination test		
8.	DISC, Wartegg, Belbin.		
9.	Life wheel.		
10.	Six-colour hat.		
11.	Mandala.		
12.	Brainstorming.		
13.	Exam test		
14.	Replacement		
<b>Mid-term requirements</b>			
Exam tests, case studies			
Midterm papers, exams, submissions:			
1.	Exam test, week 7.		
2.	Exam test, week 13.		
The signature requirement, the method used to form an exam mark:			
The signature of the examination is conditional on the completion of the final examination paper with at least a sufficient level and attendance of classes (according to the relevant, current university regulations). The examination mark is based on 100% of the examination result. The marks are: 61% = sufficient, 71% = average, 81% = good, 91% = excellent.			
<b>Professional competences to be acquired</b>			

**Knowledge of the student:**

- Possess knowledge of the basic, broad concepts, theories, facts, national economic and international contexts of management science, relevant economic actors, functions and processes.
- Knowledge of the rules and ethical norms of cooperation in projects, teams and work organisations, project management.
- Knowledge and understanding of the principles and methods of managing, organising and operating management processes, the methodology of analysing management processes, the methodological basis for preparing and supporting decisions.

**Ability to:**

- Planning and organising economic activities, projects, small businesses and business organisations, management and control.
- Participates in projects, group work, and after gaining practical knowledge and experience, leads, organises, evaluates and monitors activities.

**Attitude:**

- He/she is problem-sensitive, proactive, constructive, cooperative and proactive in projects and group work.
- Receptive to new information, new professional skills and methodologies, open to new tasks and responsibilities requiring autonomy and cooperation. Seeks to develop his/her knowledge and working relationships, in cooperation with colleagues.
- He/she is committed to lifelong learning, both in and outside the world of work.
- Accept and recognise the importance of career planning.
- Is receptive to the views of others and to sectoral, regional, national and European values (including social, societal and environmental, sustainability aspects).

**Autonomy and responsibility:**

- As a member of projects, teams and departments, carries out his/her tasks autonomously and responsibly.
- As a member of a team, in tasks, projects, groups, organisations, etc., he/she assumes responsibility for compliance with professional, legal and ethical standards and rules relating to his/her work and conduct.

**Literature**

**Required:**

Materials of the course (articles, videos in Moodle)

C. George Thomas: Research Methodology And Scientific Writing, Springer, 2021, ISBN: 9783030648640

B. Tracy: Maximum achievement: the proven system of strategies and skills that will unlock your hidden powers to succeed, 2019, ISBN: 9780671865184

**Recommended**

Mitchell G. Rothstein, Ronald J. Burke: Self-Management and Leadership Development - New Horizons in Management, Edward Elgar Pub, 2010

Susan David et al: The Oxford Handbook of Happiness, Oxford University Press, USA, 2013, ISBN-13: 978-0198714620