

CALL FOR PAPERS



MEB 2025 - 23rd INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

4 April 2025 at ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

Honorary Chair

Levente Kovács

General Chair

András Keszthelyi
Péter Szikora

Honorary Committee

Anna Francsovcics
György Kadocsa
Antal Szabó
Mónika Garai-Fodor
Ágnes Csiszárík-Kocsir
János Varga
Orsolya Szigeti

Scientific Committee

Sanela Arsić
Daniela Becks
Kreshnik Bello
Aurela Braholli
Zsuzsanna Deák
Kornélia Lazányi
Katarina Havierniková
Esmeralda Kaděna
Péter Karácsony
József Fogarasi
Edmund Lorencowicz
Jana Masárová
Ani Mbrica
Pál Michelberger
Ivan Mihajlović
Marija Panić
Pascal Ricordel
Elona Shehu
István Takács
Katalin Takács-György
Andrea Tick
Danijela Voza

Organising Committee

Pál Fehér-Polgár
Gábor Gyarmati
Ferenc Katona
Viktor Nagy
Csilla Mizser
Noémi Piricz
Réka Saáry
Győző Szilágyi

Conference Secretary

Tímea Edőcs
edocs.timea@kgk.uni-obuda.hu

MEB 2025 „Paradigm Shift, Rift or Drift?” is the 23rd international conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

TOPICS within the scope of the conference will include:

- Effects of war on international business
- Sanctions and world economy
- War and international financial affairs
- Aftereffects of pandemic
- New experiences on business continuity
- Distance learning
- Home office
- Clusters and Networks
- Small and Medium Sized Enterprises
- Industrialization
- Social and Economic Sustainability
- Regional Development and Politics
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics
- Ethical issues
- Business development during and after pandemic

We would like to draw your attention to that the Óbuda University will organise the **22nd International Week** from **31 March - 4 April 2025**, parallel with the **MEB Conference**, which is eligible for funding under the Erasmus+ programme.

REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the Website: <https://meb.kgk.uni-obuda.hu>

Registration fee: 100 EUR

Registration fee for ERENET members and students: 50 EUR

PAPER SUBMISSION

The submission deadline is 30 April 2025. Papers go through double blind review. Revised papers of 6-10 pages shall arrive not later than 30 June 2025 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN.

CONFERENCE PROCESS

We are planning the conference with personal, online and e-poster participation.

IMPORTANT DEADLINES

Registration.....1 March 2025
Deadline of paper submission30 April 2025
Submission of revised, camera-ready manuscripts30 June 2025