

# INVITATION



**BUDAPEST**  
**31 March - 04 April 2025**



**Dear Friends, Colleagues, Partners and interested parties!**

**Obuda University, Keleti Károly Faculty of Business and Management (KGK) has the pleasure of inviting YOU to join the 22<sup>nd</sup> International Week from 31<sup>st</sup> March to 04<sup>th</sup> April 2025.**

Guest lecturers are requested to present a business or engineering-related topic (mechanical-, safety-engineering, mechatronics or electronics as well as computing/IT) of their choice emphasizing the given field's latest challenges.

During the International Week You will have possibilities:

- to learn more about Keleti Károly Faculty of Business and Management and other faculties of Obuda University,
- to network with other Hungarian and international guest lecturers from our partner universities,
- to promote your university to our students,
- last but not least to visit the best places in our beautiful city,
- to take part in the independently organized MEB conference on the same week.

Applicants will be notified on a first come, first serve basis, so we would like to ask You to **register as soon as possible**.

**To apply, please fill in the registration form available at the link below!**

**Please register until 13 March 2025!**

## **[Registration form](#)**

Please contact the organisers if you have any questions:

**András Keszthelyi PhD.**  
Associate professor

**[keszthelyi.andras@kgk.uni-obuda.hu](mailto:keszthelyi.andras@kgk.uni-obuda.hu)**

**Andrea Kozma-Loraszko**  
International coordinator of the Faculty

**[loraszko.andrea@kgk.uni-obuda.hu](mailto:loraszko.andrea@kgk.uni-obuda.hu)**

## GDPR

In accordance with GDPR, please note that photos will be taken at the venue and may be published for the purpose of documenting the event. Please let us know should you want specific pictures removed.

## Preliminary Program:

Please note that Obuda University can only sign Mobility Agreements for full participation.

**Monday, 31st March, 2025**

**in the morning and afternoon**

**Lectures**

1084 Budapest, Tavaszmező str. 17.

**16:45 – 17:00**

**Registration**

**17:00 -**

**Opening ceremony of 22nd International Week  
Dean's welcome, group photo**

1084 Budapest, Tavaszmező str. 17. 1. Floor 122. Room

**17:30 -**

**Buffet**

**Tuesday, 01st April, 2025**

**in the morning and afternoon**

**Lectures**

1084 Budapest, Tavaszmező str. 17.

**10:00 – 12:00**

**Research activity Workshop**

1084 Budapest, Tavaszmező str. 17. 1. Floor, 124 Room

You can present your organisation, your research and teaching portfolio

## Wednesday, 02nd April, 2025

### in the morning and afternoon

#### Lectures

1084 Budapest, Tavaszmező str. 17.

10:00 – 11:00

#### Visiting the Research and Innovation Center

of Obuda University (1034 Budapest, Bécsi str. 96/B.)

Meeting point: 09:00 Tavaszmező str. 17. at the building's reception

We use public transport throughout the programme.

12:00 – 13:00

#### Lunch at the university canteen (optional, at your expense)

14:00 – 16:00

#### Sightseeing in the Buda Castle District

- Walk under the blooming Japanese cherry trees on the promenade of Buda Castle
- Fisherman's Bastion
- Buda Castle
- Coffee and cake break at the Főőrség Étterem és Kávéház (Royal Guard Café)
- Castle Garden Bazaar

## Thursday, 03rd April, 2025

### in the morning and afternoon

#### Lectures

1084 Budapest, Tavaszmező str. 17.

## Friday, 04th April, 2025

9:00 – 17:00

#### 23rd International Conference on Management, Enterprise and Benchmarking (MEB conference)

1084 Budapest, Tavaszmező str. 17., 1. Floor, Room 122.

<https://mef.kgk.uni-obuda.hu/>

18:00 -

#### Farewell Dinner

STEX Ház Restaurant 1085 Budapest, József körút 55-57.

issuing final certificates