



9.00-9.30	Registration	
9:30-10:30	Plenary Session Chair: Orsolya Szigeti	Room TA 122
	Hima Parameswaran: The Interventions of Sustainable Management Organizations on economic, ecological, and social outcomes – A descriptive study from the UAE perspective.	
	Vesna Spasojevic - Brkic, Ivan Mihajlovic: Organizational resilience assessment as the indicator of the sustainable and human-centered industrial organizations transformation	
10:30-11.00	Coffee break	
11.00	Session 1: ON-SITE Sustainability and Innovation Session chair: Orsolya Szigeti	Room TA 122
	Viktória Buday: Organised Innovation Spaces' link to Sustainability	
	Neda Papić, Martina Perišić, Nemanja Janev: Measuring Reliability and Validity of Operator - Mining Machine System's Characteristics	
	Kakha Nadiradze, Nana Phiroshmanashvili, Tekla Nadiradze: Business as Unusual	
	Ákos Botos, József Fogarasi: Climate change and the volatility of specialised commodity exchanges	
	Richárd Szabó: Contemporary Financial Security for extraordinary people	
11.00	Session 2: ON-SITE Macroeconomic affairs Session chair: Gábor Gyarmati	Room TA 124
	Nikita Kalganov: AI-Driven Real-Time Intelligence for Proactive Business Strategy	
	Sarah Mehdi: e-Government Adoption and Economic Growth: A Comparative Case Study of Estonia, Hungary, and Tunisia	
	Jacques Bazen: Trends in spatial mobility of graduates in the Netherlands	
	Sanela Arsić, Đorđe Nikolić, Aleksandra Radić: Application of a hybrid BWM-EDAS-VIKOR method for analyzing ERP system adoption across different industries	
	Gábor Gyarmati: Export competitiveness analysis of the Hungarian economy 1992-2022	
	Gábor Gyarmati: Evolution of post Soviet countries' cereal exports in terms of competitiveness 2010-2022	
11.00	Session 3: ON-SITE Business management Session chair: Kornélia Lazányi	Room TA 321
	Kornélia Sára Szatmáry: More Developed, Less Fertile	
	Rozália Szatmáry: Development of an endogenous and exogenous factor based personalized risk assessment system of infertility	
	Azar Mamiyev: Machine Learning-Driven Anomaly Detection in Serverless Computing to Enhance Cloud Security	
	Dániel Frankl: Decision-Making Under Uncertainty: Exploring Behavioural Adaptations in Unknown Probabilistic Contexts	
	Florin Duma, Jacques Bazen: Exploring the added value of Erasmus Blended Intensive Program for students	
	Kornélia Lazányi: Bridging the divide - Expanding access to infertility treatments	
11.00	Session 4: ONLINE: Management and economy Session chair: Szilárd Berke	Teams
	Rezarta Cara, Bajram Korsita, Fjona Cara: Exploring Theories Behind Energy Start-Ups: A Pathway to Innovation and Sustainability	
	Aljula Gjeshi, Elena Kokthi, Belioza Çoku: Empowering or Misleading? The Influence of Social Media Use and Misinformation on Rural Development Perceptions	
	Aljula Gjeshi, Oltjana Zoto, Elena Kokthi, Etleva Muço: Assessing the Role of Social and Traditional Media in Rural Development- Insights from Albania	
	Elida Boshnjaku, Xhevaire Dulja: Local vs non-local cuisine in restaurant menus. An analysis of restaurants around Shkodra lake in Shkoder, Albania	
	Juna Dafa; Anila Boshnjaku: The relationship between accounting research and accounting in practice – a Literature review	
	Ma Linfei: Enhancing food safety in China's food supply chain: Risk identification and mechanism optimization	
11.30	Session 5: ONLINE: Challenges and trends in economy Session chair: Adam Bela Horvath	Teams
	Zsolt Mihály Szabó: The challenges of the sustainability of pension security	
	Fatos Turkaj, Ermira Qosja: An overview of the literature on female entrepreneurship in Kosovo	
	Dávid Horváth: The Threat of AI-Generated Fake News to Critical Infrastructures: Case Studies and Defensive Strategies	
	Aadi Rajesh: Fostering a New Era of Trade between India and Africa	
	Aadi Rajesh: The Pan African E-network as a Collaboration for India-Africa Digital Transformation	
	Adam Bela Horvath: Competitiveness factors for commercial airlines	
12:30	Sandwich Lunch	
	Session 6: E-POSTER Session chair: Pál Fehér-Polgár	
	Klodia Kola: Is Digitalisation affecting Bank Performance? The Results of a Questionnaire with Commercial Banks in Albania	
	János Balogh: Sustainability aspects of project success factors and project success criteria evaluated by given company's managers	
	Zheng Shuyu; Lindokuhle Justice Khanyile; Andrea Tick: Cybersecurity challenges in digital payments: A case study of Alibaba and Revolut	
	Ma Linfei: Factors influencing consumer purchase intention in fitness equipment e-commerce live streaming: Evidence from China	
	Ma Linfei: Building Trust and Fostering Collaboration in Pro-Poor Tourism: A Cross-Cultural Psychological Analysis	
	Ferenc Katona: Examining the marketing capabilities of family businesses	
	Pál Fehér-Polgár: Artificial intelligence as an innovative tool for e-commerce	
	Nikolett Huszák: Empowering Generation Z: The Importance of Conscious Lifestyle and Self-Development through Coaching in Higher Education	