



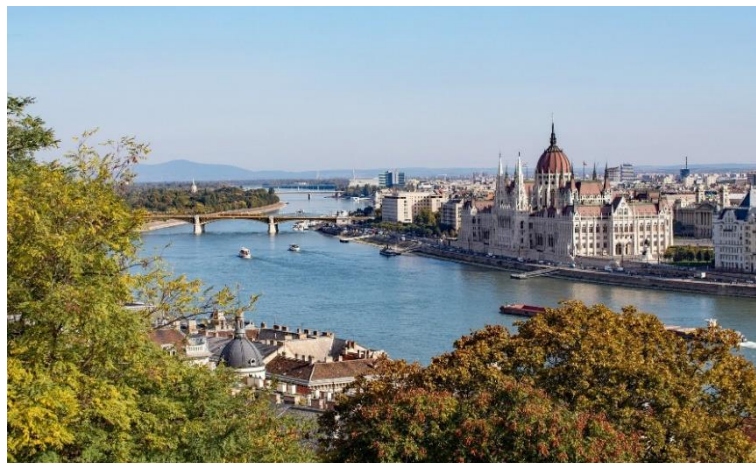
ÓBUDA UNIVERSITY
KELETI KÁROLY FACULTY OF BUSINESS
AND MANAGEMENT

INVITATION

20th JUBILEE
INTERNATIONAL
WEEK

15 April - 19 April 2024

ÓBUDA UNIVERSITY
KELETI KÁROLY FACULTY OF BUSINESS
AND MANAGEMENT





Dear Friends, Colleagues, Partners and interested parties!

Incredibly, our International Week in April will be the 20th in a row. Our colleagues organised the first one 10 years ago and fortunately we have had the opportunity to organise it every semester since then.

Óbuda University Keleti Károly Faculty of Business and Management (KGG) has the pleasure of inviting YOU to join the 20th Jubilee International Week from 15th to 19th April 2024.

Guest lecturers are requested to present a business or engineering-related topic (mechanical-, safety-engineering, mechatronics or electronics as well as computing/IT) of their choice emphasizing the given field's latest challenges.

During the International Week You will have possibilities:

- to learn more about Keleti Károly Faculty of Business and Management and other faculties of Óbuda University,
- to network with other Hungarian and international guest lecturers from our partner universities,
- to promote your university to our students,
- last but not least to visit the best places in our beautiful city,
- to take part in the independently organized MEB conference on the same week.

Please contact the organisers if you have any questions:

András Keszthelyi PhD.

keszthelyi.andras@kgk.uni-obuda.hu

Andrea Kozma-Loraszko

loraszko.andrea@kgk.uni-obuda.hu

Preliminary Program:

Monday, 15th April, 2024

in the morning and afternoon

Lectures

1084 Budapest, Tavaszmező str. 17.

16:00 -

Registration

16:15 - 16:50

Opening ceremony of 20th Jubilee International Week

Dean's welcome, group photo

1084 Budapest, Tavaszmező str. 17. 1. Floor 122. Room

17:00 -

Welcome dinner

1084 Budapest, Tavaszmező str. 14-18. Building G, -1 floor

Tuesday, 16th April, 2024

in the morning and afternoon

Lectures

1084 Budapest, Tavaszmező str. 17.

14:30 - 16:00

Visiting the Bosch CU.BE

1103 Budapest, Gyömrői str. 104.

<https://www.boschrexroth.com/en/hu/cu-be-budapest/>

Wednesday, 17th April, 2024

in the morning and afternoon

Lectures

1084 Budapest, Tavaszmező str. 17.

10:00 – 12:30

visiting the Bánki Donát Faculty of Mechanical and Safety Engineering (1081 Budapest, Népszínház str. 8.)

Meeting point: 10:00 Tavaszmező str. 17. at the building's reception

We use public transport throughout the programme.

Visiting the IT Evolution Exhibition at the John von Neumann Faculty of Informatics (1034 Budapest, Bécsi str. 96/B)

20:00 - 21:00

Evening cruise sightseeing

Legenda City Cruises, 1052 Budapest, Jane Haining rkp. 7.

Thursday, 18th April, 2024

in the morning and afternoon

Lectures

1084 Budapest, Tavaszmező str. 17.

9:30 – 12:00

sightseeing in the Buda Castle District

Meeting point: 9:30, Széll Kálmán tér, at the clock in front of the metro station

We use public transport throughout the programme.

- Fishing Bastion
- Buda Castle
- Castle Garden Bazaar

Friday, 19th April, 2024

9:00 - 17:00

22nd International Conference on Management, Enterprise and Benchmarking (MEB conference)

1084 Budapest, Tavaszmező str. 17., 1. Floor, Room 122.

<https://meh.kgk.uni-obuda.hu/>

18:00 -

Farewell Dinner

STEX Ház Restaurant 1085 Budapest, József körút 55-57.

issuing final certificates