



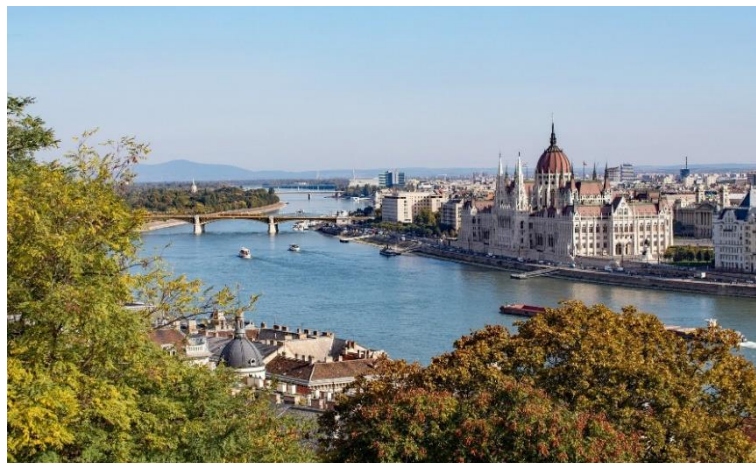
ÓBUDA UNIVERSITY
KELETI KÁROLY FACULTY OF BUSINESS
AND MANAGEMENT

INVITATION

20th JUBILEE
INTERNATIONAL
WEEK

15 April - 19 April 2024

ÓBUDA UNIVERSITY
KELETI KÁROLY FACULTY OF BUSINESS
AND MANAGEMENT





Dear Friends, Colleagues, Partners and interested parties!

Incredibly, our International Week in April will be the 20th in a row. Our colleagues organised the first one 10 years ago and fortunately we have had the opportunity to organise it every semester since then.

Óbuda University Keleti Károly Faculty of Business and Management (KGK) has the pleasure of inviting YOU to join the 20th Jubilee International Week from 15th to 19th April 2024.

Guest lecturers are requested to present a business or engineering-related topic (mechanical-, safety-engineering, mechatronics or electronics as well as computing/IT) of their choice emphasizing the given field's latest challenges.

During the International Week You will have possibilities:

- to learn more about Keleti Károly Faculty of Business and Management and other faculties of Óbuda University,
- to network with other Hungarian and international guest lecturers from our partner universities,
- to promote your university to our students,
- last but not least to visit the best places in our beautiful city,
- to take part in the independently organized MEB conference on the same week.

Applicants will be notified on a first come, first serve basis, so we would like to ask You to register as soon as possible.

To apply, please fill in the registration form available at the link below!

Please register until 15 March 2024!

[Registration form](#)

Please contact the organisers if you have any questions:

András Keszthelyi PhD.

keszthelyi.andras@kgk.uni-obuda.hu

Andrea Kozma-Loraszko

loraszko.andrea@kgk.uni-obuda.hu



Preliminary Program:

Please note that Obuda University can only sign Mobility Agreements for full participation.

Monday, 15th April, 2024

- 9:00 - Registration**
- 10:00 - 12:00 Opening ceremony of 20th Jubilee International Week and the Erasmus Staff Week**
- Rector's welcome, group photo, Introduction of OU**
- 1034 Budapest, Bécsi str. 96/B, F08 auditorium
- 12:00 - 13:00 Lunch**
- Afternoon Lectures**
- 1084 Budapest, Tavaszmező str. 17.

Tuesday, 16th April, 2024

in the morning and afternoon

- Lectures**
- 1084 Budapest, Tavaszmező str. 17.
- 10:00 - 12:00 Networking round table, workshop**
- 1084 Budapest, Tavaszmező utca 17. 1. floor room 122.
- Introduction of participants
- (Please, prepare a short presentations of 3-5 slides, about your educational and research portfolio if applicable!)
- 15:00 - 16:30 Visit Bosch CU.BE**
- 1103 Budapest, Gyömrői str. 104.
- <https://www.boschrexroth.com/en/hu/cu-be-budapest/>

Wednesday, 17th April, 2024

in the morning and afternoon

Lectures

1084 Budapest, Tavaszmező str. 17.

Facultative programme:

For those who doesn't have any lectures, we provide option to join the participants of the Staff Week to travel to Székesfehérvár:

9:00 Travel to Székesfehérvár by train

Meeting point: 9:00, Déli Railway Station (Déli Pályaudvar) at the ticket offices

- introduction of the Alba Regia Technical Faculty
8000 Székesfehérvár, Budai str. 45.
- campus tour
- visit to Bory Castle

Lunch break

- sightseeing
- Doll Museum (facultative)
- travel back to Budapest by train

THIS PROGRAM IS SELF-FINANCED!

More information: Dorottya Gerlei gerlei.dorottya@uni-obuda.hu

20:00 - 21:00 Evening cruise sightseeing

Legenda City Cruises, 1052 Budapest, Jane Haining rkp. 7.

Thursday, 18th April, 2024

in the morning and afternoon

Lectures

1084 Budapest, Tavaszmező str. 17.

9:30 – 12:00

sightseeing in the Buda Castle District

Meeting point: 9:30, Széll Kálmán tér, at the clock in front of the metro station

We use public transport throughout the programme. (We recommend the 24-hour ticket for transport, but you can also buy a time-based ticket for a single trip in the BudapestGo app.)

- cherry trees on the Tóth Árpád promenade
- Fishing Bastion
- Buda Castle
- Castle Garden Bazaar

Facultative programme: we provide option to join the participants of the Staff Week:

13:00 -

Visit the House of Music Hungary

1146 Budapest, Olof Palme sétány 3-5.

THIS PROGRAM IS SELF-FINANCED!

More information: Dorottya Gerlei gerlei.dorottya@uni-obuda.hu

Friday, 19th April, 2024

9:00 - 17:00

22nd International Conference on Management, Enterprise and Benchmarking (MEB conference)

1084 Budapest, Tavaszmező str. 17., 1. floor Room 122.

<https://meb.kgk.uni-obuda.hu/>

18:00-

Farewell Dinner

STEX Ház Restaurant 1085 Budapest, József Körút 55-57.

issuing final certificates