

# DIGITAL MARKETING INTERNSHIP IN VALENCIA SPAIN

**DESCRIPTION OF THE COMPANY:** Pioneer drone manufacturer for the Energy and First Response markets with headquarters in Valencia.

**DURATION:** 6 months

## REQUIREMENTS:

- Highly motivated to work in an innovative drone company;
- Strong marketing, communication and strategy skills;
- Proficient English and Spanish level;
- Deep knowledge of digital marketing and social media;
- Video editing & graphic design skills;
- Passionate about drones, tech and robotics.

## TASKS:

- Generating and optimizing web content
- Employ marketing analytics techniques to gather important data (social media, web analytics, rankings etc.): Google AdWords, Facebook and other online advertising channels
- Development of digital marketing strategies
- Preparation of marketing material
- Organize and oversee advertising/communication campaigns at social media
- Plan and execute all web, SEO/SEM, marketing database, email, social media campaigns
- Create online content (blog post, video reviews, guest blogging)
- Assist in co-ordinating social networking campaign/strategy
- Conceptualize and design visually compelling assets for relevant marketing channels such as email marketing, website, social, advertising, affiliate, and other brand materials
- Work with corporative tools (CRM, e-mail, phone, social media)

**WORKING HOURS:** 40 hours per week

## LANGUAGES:

- English (at least B2)

- Spanish (at least B2)