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8th INTERNATIONAL MANAGEMENT CONFERENCE

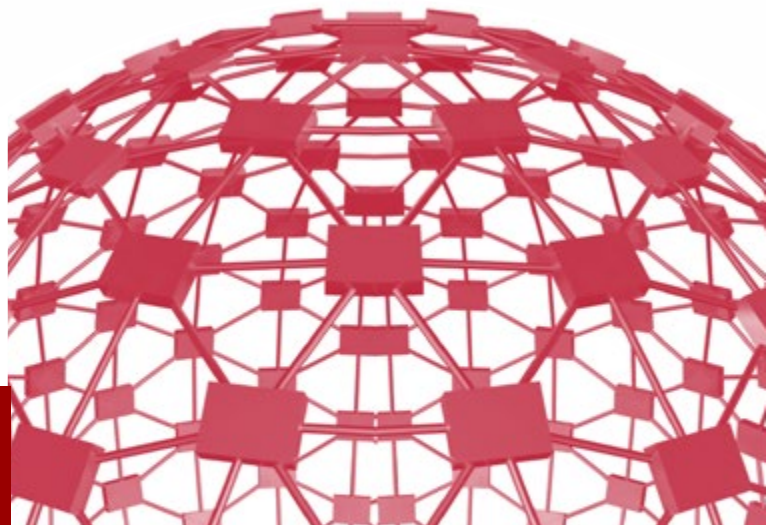
MANAGERIAL CHALLENGES OF THE CONTEMPORARY SOCIETY

JUNE 5-6, 2015
CLUJ-NAPOCA, ROMANIA

CALL FOR PAPERS

BABEȘ - BOLYAI UNIVERSITY
FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
58-60 Teodor Mihali St., Cluj-Napoca
ROMANIA

<http://www.econ.ubbcluj.ro/mccs>



Please visit the conference website
www.econ.ubbcluj.ro/mccs

LOCATION

The **Babeş-Bolyai University** is one of the oldest and most comprehensive institutions of higher education in Romania. Its mission and policies are focused towards the continuous development of multiculturalism following the University's integration into the competitive international education system.

The **Faculty of Economics and Business Administration** offers a competitive learning environment for students who are taught in the most attractive and demanded economic specializations at BA, MBA and PhD levels.

GUIDELINES FOR PARTICIPANTS

CONFERENCE TOPICS IMPORTANT DEADLINES

Enterprise Development
Innovation Management
Change Management
Human Resource Management
Knowledge Management
Service Management
Corporate Governance
Labor Management
Quality Management
Strategic Management
Project Management
Production Management
Logistics
Management best practices
Agro-food and environmental economy

16th of March 2015 -

Abstract submission

6th of April 2015 - Paper submission

10th of May 2015 -

Notification of acceptance of paper presentation.

Participants can start to register for the conference.

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The conference will bring together academics and researchers in Management. Accepted papers will be published in the journal Managerial Challenges of the Contemporary Society (volume with ISSN).

The previous volumes of the journal have been indexed in **international data bases** (Ebsco, Proquest, CEEOL).

The conference language is English.

All participants are expected to contribute with **original papers**, not submitted for publication elsewhere.

It is required for all participants to send the abstract of the paper (English), typed in 12 pt Times New Roman font) by e-mail to one of the two contact persons. The scientific committee will select the papers for presentation on the basis of abstracts submitted.



The final papers published in the journal Managerial Challenges of the Contemporary Society will undergo a blind review process. The journal aims to share the creative and innovative ideas supported by empirical results and data. It also aims to discuss new scientific approaches, strategies and research results, focusing on the challenges encountered and the solutions adopted.

PRACTICAL INFORMATION

Registration fee is 100 EUR (foreign participants) and 400 RON (Romanian participants).

- for payments in RON to:

Nume beneficiar: Universitatea Babeş-Bolyai

Cont IBAN: RO35TREZ21620F330500XXXX

Banca: Trezoreria Municipiului Cluj-Napoca

Adresa bancii: Str. Piata Avram Iancu, Nr. 19, Cluj Napoca

- for payments in EUR to:

Beneficiary's name: Universitatea Babeş-Bolyai

IBAN Account: RO16RNCB0106026604700008

Bank Name: BCR Cluj,

Bank Address : Gh. Baritiu St. No.10-12

SWIFT:RNCBRO



Accommodation should be arranged by the conference participants. Accommodation cost is not included in the conference fee. Payment for the accommodation should be made at the hotel.

For accommodation choice please visit:

<http://www.cluj4all.com/cauta/hoteluri-cluj>

<http://www.hoteluri.cluj.tourneo.ro>

We also suggest a list of hotels close to our faculty:

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www.abihotel.ro

Hotel Univers T **

<http://www.tourismguide.ro>

Hotel Delaf ***

<http://hoteldelaf.ro>

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www.hotelonix.ro

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www.bestwesterntopaz.ro

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