



2021

CALL FOR PAPERS

MEB 2021 - 19th INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

18-19 June 2021 at ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

MEB 2021, „Problem or opportunity - Business in pandemic times” is an International conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

TOPICS within the scope of the conference will include:

- Effects of pandemic on business
- Business development during pandemic
- Distance learning
- Home office
- Clusters and Networks
- Industrialization
- Social and Economic Sustainability
- Regional Development and Politics
- Small and Medium Sized Enterprises
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics

REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the website: <https://meb.kgk.uni-obuda.hu>

Registration fee: 80 EUR/ 25 000 Ft

Registration fee for ERENET members and students: 40 EUR/ 12 500 Ft

PAPER SUBMISSION

The submission deadline is 30 June 2021. Papers go through double blind review. Revised papers of 6-10 pages shall arrive not later than 31 August 2021 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN number.

CONFERENCE PROCESS

We are planning the conference online. However we are hopeful that as many of you as possible will be allowed to travel and participate in person. The registration deadline for *personal* participation is 4 June.

IMPORTANT DEADLINES

Registration.....	30 May 2021
Deadline of paper submission.....	30 June 2021
Submission of revised, camera-ready manuscripts.....	31 August 2021



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