

2nd International Week

13th – 16th April 2015.

Óbuda University

Keleti Faculty of Business and Management

”New Challenges of the XXIst Century”



Lecturers

Ksenia Baimakova

Marilena Chatzimichali

Prof. Aerts Ilse

Marja-Liisa Kaakko



Marja-Liisa Kaakko

marja-liisa.kaakko@centria.fi

*management accounting, entrepreneurship,
innovations*

Centria University of Applied Sciences,
Ylivieska, Finland

Financial Statement Analyses I.

Theory of how to make basic Financial Analyses, profitability, solvency and liquidity, key ratios, industrial benchmarking as part of analyses and use of Financial Analyses

Népszínház str. 8., ground floor, room 45. “Tanácsterem”,
15th April WEDNESDAY 9:50-13:20, 180 minutes

Financial Statement Analyses II., Two Finnish case studies

Based on lecture 1 we continue with analysing two Finnish companies. Most important aspects to be able get information what is financial situation of company.

Népszínház str. 8., ground floor, room 45. “Tanácsterem”,
16th April THURSDAY 9:50-13:20, 180 minutes





Ксения Баймакова (Ksenia Baimakova)

k.baimakova@gmail.com

Cooperation in the sphere of innovation, the EU economy, small business

Saint-Petersburg State University of Aerospace Instrumentation

Economic, International Economic Relations Chair
Saint-Petersburg, Russia

Doing business in Russia

A presentation and case-study with students about the peculiarities of Russian business. Relations between business and government, ways of support, taxation.

Népszínház str. 8., ground floor, room 45. “Tanácsterem”,
13th April MONDAY 9:50-13:20, 180 minutes

Cooperation between Russia and the EU countries in the sphere of innovation

A presentation about programmes which exist between Russia and EU countries in the sphere of innovation. To discover problems and offer possible ways to solve them.

Népszínház str. 8., ground floor, room 45. “Tanácsterem”,
14th April TUESDAY 13:30-17:00, 180 minutes





Prof. Aerts Ilse

ilse.aerts@vives.be

Life insurance, sociale security, taxes

University College VIVES
Business management
Kortrijk, Belgium

Ilse Aerts is lecturer taxes and expert in life insurance at the University College VIVES, department Commercial Science and Business Administration. As a part-time researcher she specialized in the topic of group insurances for employees as a tool for supplementary pensions in the SME sector. She keeps in touch with the workfield by her job as insurance broker as well as her position as coordinator of the internships of the third year students Reals Estate, Finance and Insurance.

Social security in Belgium

In this session we would like to find an answer on the following questions. How does the social security system of Belgium function? What are the challenges for the future? In this session we are particularly interested in the challenges concerning our pension and the replacement ratio. We document everything with recent figures. In the end we would like to make a comparison with the social security system of Hungary?

Népszínház str. 8., ground floor, room 45. “Tanácsterem”,
15th April WEDNESDAY 13:30-17:00, 180 minutes

The additional security insurance for employees

In this lesson we explain which efforts already are made by the Belgium government to beat the challenges in our social security system. We uplist all the additional security insurances to minimize the gap between our legal pension and our supplying standard offered by the employer for their employees as well as for themself. In the end we would like to make the comparison with Hungary.

Népszínház str. 8., ground floor, room 45. “Tanácsterem”,
16th April THURSDAY 13:30-17:00, 180 minutes





Marilena Chatzimichali

mchatz27@outlook.com

strategy, marketing, entrepreneurship & innovation

Technological Educational Institute of Western Greece
(Patras), Economics & Business

Patras, Greece

Being a volunteer in Patras, Leading an ESN section and organising TEDx events

ESN Western Greece and TEDxPatras presentation

About ESN We.G: how it started, what we offer, what we get from Erasmus people.

About TEDxPatras: what is it, when and where it will take place, what are the requirements for creating a TEDx, what are the prospects.

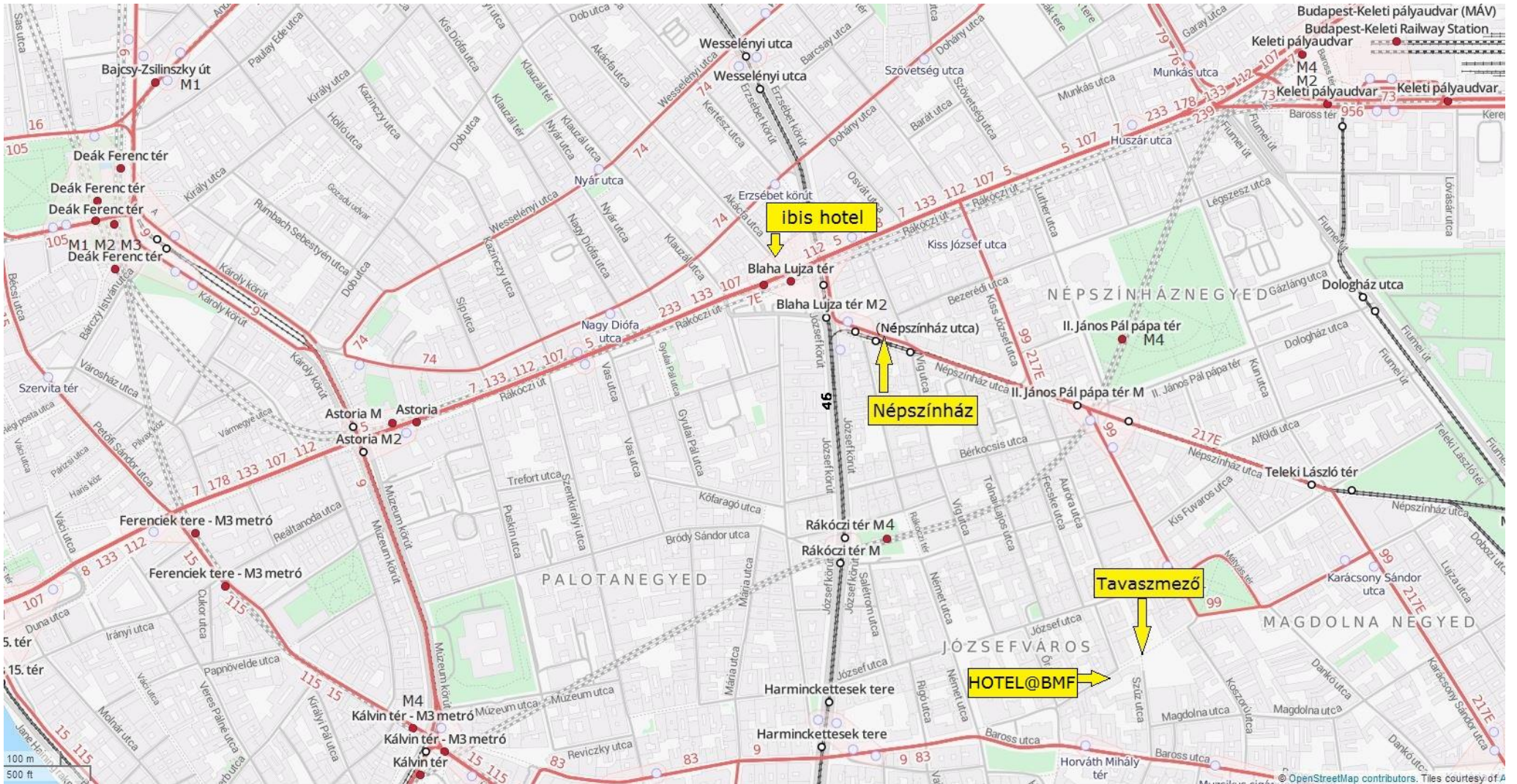
**Népszínház str. 8., ground floor, room 45. “Tanácsterem”,
13th April MONDAY 13:30-17:00, 180 minutes**



Syllabus for the International Week "New Challenges of the XXIst Century" at Óbuda University, Budapest

	13th April MONDAY Népszínház str. 8.	14th April TUESDAY Népszínház str. 8.	15th April WEDNESDAY Népszínház str. 8.	16th April THURSDAY Népszínház str. 8.
9:50 – 11:30	Doing business in Russia	Students' Round table discussion	Financial Statement Analyses I.	Financial Statement Analyses II. Two Finnish case studies
11:40 – 13:20	Ksenia Baimakova		Marja-Liisa Kaakko	Marja-Liisa Kaakko
13:30 – 15:10	Being a volunteer in Patras Leading an ESN section and organising TEDx events	Cooperation between Russia and the EU countries in the sphere of innovation	Social security in Belgium	The additional security insurance for employees
15:20 – 17:00	Marilena Chatzimichali	Ksenia Baimakova	Prof. Aerts Ilse	Prof. Aerts Ilse
17:00 -				
18:00 -	WELCOME & DINNER			FAREWELL PARTY

Map of the buildings



Organizers



András Medve, Ph.D
dean, professor
medve@uni-obuda.hu



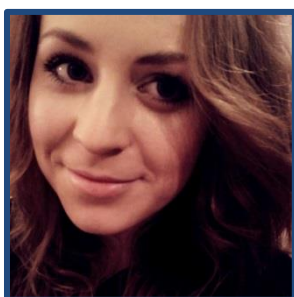
Mária Dudás
director of Centre
for International Mobility
dudas.maria@rh.uni-obuda.hu



Kornélia Lazányi, Ph.D
associate professor
lazanyi.kornelia@kgk.uni-obuda.hu



Ildikó Marosi, Ph.D
senior lecturer
marosi.ildiko@kgk.uni-obuda.hu



Tímea Dúló
student assistant
hr@obuda.esn.hu



Péter Holicza
student assistant
holicza.peter@rh.uni-obuda.hu

