

Symposium for Young Researchers

Final Programme

Budapest, 24 November 2017

9:00-9:30	Registration	TA 2nd Floor
9:30-9:50	Opening ceremony: Monika Fodor, Conference Chair Welcome speech: Jozsef Tick , Deputy Rector for Regional Innovation, Óbuda University	TA 122.
9:50-10:40	Plenary Session How does trust influence the HR practices of companies by Kornelia Lazanyi Preference-based buying decisions - a multidisciplinary approach by Zoltan Veres Cherry-Picking in SCRUM - Hybrid approaches in IT product development and innovation by Philipp Rosenberger	TA 122.
10:40-11:00	Coffee break	TA 1st Floor
11:00-12:40	Session I. <i>Small and medium enterprises</i> Session chair: Philipp Rosenberger, Anita Kolnhofer-Derecskei Possibilities of implementing offline and online communication for agriculture by Sandor Gaspar, Fanni Ildiko Fodor, Tibor Pal Szilagyi, Bernadett Almadi Gradual recovery of small and medium-sized enterprises in Serbia by Alexander Kosutic, Miroljub Hadzic How can the competitiveness of a Hungarian agricultural enterprise be increased? by Fanni Ildiko Fodor, Sandor Gaspar, Tibor Pal Szilagyi, Bernadett Almadi Thinking fast and slow in business decisions by Tamas Sneider Development opportunities of the short supply chains by Konrad Kiss	TA 207.
	Sustainability Session chair: Daniel Kwabena Twerefou, Janos Tibor Karlovitz The role of change management in sustainable operation of organizations by Peter Kartyas The influence factors of the rational production in the hungarian agriculture by Diana Szucs Innovations connected to methanol in the service of Blue Economy by Judit Toth Stakeholders' involvement in sustainable tourism by Grisilda Miftari The situation of young farmers in the sand ridges (Homokhátság) by Iren Koszegi	TA 122.
12:45-13:30	Lunch	Caterland Restaurant
13:30-15:30	Afternoon Session I. <i>Finance</i> Session chair: Florin Duma, Agnes Csiszarik-Kocsir The ethics of tax rates by Gabor Toth Financial awareness of retirement savings: analysis of a survey in Hungary by Zsolt Szabo Financial independence of commune as a determinant of local development by the example of Poland by Mateusz Lajewski How do we pay tax? - Taxation-related behaviors by Piroska Dobos Factor based investment by Zsombor Szatmary How to finance renewable energy projects - facts and trends by Agnes Csiszarik-Kocsir	TA 207.
	HR Session chair: Ertila Druga, Monika Fodor Human capital accounting - the case of Albania by Krisela Ngjela, Ertila Druga Gendering technical professions and secondary school science education in Hungary by Valeria Szekeres Employee benefits practice in Slovakia by Zsuzsanna Szeiner, Adam Szobi Methods of alternative dispute resolution-from conflict to connection by Csilla Kohlhoffer-Mizser Career path, and the generation-specific perspective system of successful career starting by Monika Fodor, Katalin Jackel, Tibor Pal Szilagyi Training for improving staff performance in light empirical experience from Qatar by Khaloud Abdulla Al-Sulaiti	TA 122.
	Business and economics Session chair: Elvira Tabaku, Kornelia Lazanyi SME Moral Hazard by Gyorgy Vas Characteristics of consumers in electronic retailing in the Danube region countries by Sonja Vucenovic, Zita Petrovic Katai Hunllywood - the most important challenges of the hungarian film industry by Cyntia Valocikova Relationship between human decisions and an expert system by Peter Racz Project management practice in Hungarian bank sector by Istvan Norbert Papp Innovative marketing strategies of a small domestic enterprise on the continuously changing laboratory market by Anita Tolnay	TA 204.
15:30-15:45	Coffee break	TA 1st Floor

15:45-17:45	Afternoon Session II.	TA 207.
Macroeconomics Session chair: Aleksandra Fedajev, Viktor Nagy		
Examination of economic indicators influencing export by Janos Loblin, Peter Foldi, Anna Szephegyi-Jonas		
Europe after Brexit: effects on Hungary by Ferenc Bartok		
Ethical understanding in Turkey by Abdulkerim Yavuzaslan, Ahmet Bariscil		
Drivers of shadow economy in transition countries during the post-crisis period: the results of structural model by Milica Arsić, Aleksandra Fedajev		
Changes in former industrial areas by Franciska Gubacsi		
The raise of populism in Central and Eastern Europe - A quantitative approach by Adela Danaj		
Consumer behaviour Session chair: Grisilda Miftari, Aniko Kelemen-Erdos		
The consumption of organic products according to a survey by Gabor Gyarmati		
Why the Apple? Preferences of the „Z” generation for communications tools in the light of Apple products by Balint Botos, Bernadett Almadi, Tibor Pal Szilagyi		
Assimilation-contrast theory: Support for the effect of brand in consumer preferences by Elena Kokthi, Aniko Kelemen-Erdos		
Change of demands in the real-estate market by Andras Vass		
Consumer preferences analysis for reduced pesticides in Albania by Grisilda Miftari		
Gender and generational investigation of shopping locations by Peter Nemeth		
IT Session chair: Djordje Nikolic, Andras Keszthelyi		
Integrated framework for analysis of supplier selection problem by using hybrid AHP – topsis methodology in fuzzy environment by Djordje Nikolic, Ivan Mihajlovic, Zivan Zivkovic, Dejan Bogdanovic, Goran Stojanovic		
Adoption of biometrics in mobile devices by Esmeralda Kadena, Lourdes Ruiz		
Background data mining for an information security awareness education program - Reasons, possibilities, methodologies by Jeno Duchon		
How we choose our apps? by Kata Rebeka Szucs		
Fear of autonomous vehicles by Peter Szikora, Nikolett Madarasz		
Recorded speech and the call center work by Beata Hajdu		
17:45-18:00	Closing ceremony	TA 122.
18:00-22:00	Banquet	Caterland Restaurant

