Role of BPM in the Co-evolution of Business and Information Supply System (ISS)

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Abstract: Business managers have talked about processes and process management for decades. Why have so many managers recently began to talk about BPM again? Business are interested in BPM products because they hope that BPM will lead to enhanced business performance, greater agility and reduced risks. BPM offer a way of effectively coordinate all the necessary human and technological resources required to perform a business process. This paper looks at the various technologies that make up the BPM market, and explore the impact on business.