

ÓE KGK SZVI

angol nyelvű szakdolgozat témái

Fehér-Polgár Pál, tanársegéd

Biometric authentication – problems, questions, solutions in theory or in practice
Password breaking possibilities
Big brother and the question of data security
Usage and legal questions of Torrenting
Benchmarking in practice
E-commerce in practice
Search engine advertisement strategy
Analysis of public perceptions of trust
Impact of trust on consumer behavior
Brand loyalty, the development of the internet on marketing and e-commerce

Dr. Gyarmati Gábor, adjunktus

The emergence of a three-dimensional economy or morality in the economy.
Presenting and comparing the Islamic banking system with your homeland.
The economic aspects of alcoholism, especially for work
Economic aspects of cigarette consumption, or what is the effect of cigarette smoking a workforce efficiency?
The art of leadership, that is, through an example, to examine what can be leadership in art
Investigating the sustainability of a selected country's economy
HACCP practical questions for a selected company
The effects and economic outcomes of the New Olympics, why an Olympics succeed?
Economic Impact of Different Health Parameters- What Economic Consequences would we be healthier if we were?
Competitiveness issue through a concrete example
An analysis of an organization or management topic with a statistical tool system What is the Hungarian company leader? Analysis through concrete examples.

Dr. Karlovitz János Tibor, egyetemi docens

The individual in the organizations: personal features and development
Culture in organization
Learning in organization
Interpersonal relationships in an organization
Motivations and attitudes in organizations

Dr. Katona Ferenc, adjunktus

Business Plan of a given Enterprise
Economic Evaluation of a given Company
Investment Efficiency of a given Project Evaluation of the Controlling
System of a given Enterprise Evaluation of the Marketing Performance of a given Company

Dr. Keszthelyi András, egyetemi docens

Paradigm shift: privacy in the 21st century
Investigation of password selecting/using habits
(Partial) data modeling of a scholar information system
Cyber crime and defense
Ethical problems of (in) the virtual world

Dr. habil. Lazányi Kornélia, egyetemi docens

Impact of organizational and/or national culture on the members of the organization, leadership style and/or conflict management.

Examination of organization members (personality, motivation, communication, conflict management)

Skills and abilities at labor market

Examination of leadership styles and competencies.

The role of social support in the firm

Job satisfactory in practice

Knowledge management in theory and in practice

Strategic planning in practice

Organizational security

Culture of security at the firm

Technostress

Dr. habil. Michelberger Pál, egyetemi docens

Role and efficiency of outsourcing in the case of a Hungarian enterprise.

Development and operation of an Information Security Management System.

Integration of a standardized (quality, environmental, information security, etc.) management system.

Organizing and developing of industrial logistics systems. Analyzing of different choices.

Organizing of asset management and maintenance.

Development of production planning and controlling in the case of a Hungarian enterprise.

Comparative analysis of ERP systems. Selection and introduction of an IT solution.

Specification of IT operation rules in the case of an ERP system.

Special characteristics of integrated IT solutions at supply chains.

Risk management of IT projects.