



CALL FOR PAPERS

MEB 2018- 16TH INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

27-28 APRIL 2018 AT ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

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balo.kata@kgk.uni-obuda.hu

MEB 2018, „Organisations in the age of the Industry 4.0” - is an international conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

TOPICS within the scope of the conference will include:

- Clusters and Networks
- Industrialisation
- Social and Economic Sustainability
- Regional Development and Politics
- Small and Medium Sized Enterprises
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics

REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the website: kgk.uni-obuda.hu/meb.

Registration fee: 80 EUR/ 25 000 Ft

Registration fee for ERENET members and students: 40 EUR/ 12 500 Ft

PAPER SUBMISSION

The submission deadline is 30 March 2018. Papers go through double blind review. Revised papers of 6-10 pages shall arrive not later than 15 April 2018 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN number.

IMPORTANT DEADLINES

Registration..... 28 February 2018

Deadline of paper submission..... 30 March 2018

Submission of revised, camera-ready manuscripts..... 15 April 2018



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