

**Óbuda University**  
**Keleti Faculty of Business and Management**

<b>GGTVP1AMND</b>		<b>Finance and Enterprising</b>							
<b>Institute:</b>	Institute of Economics and Social Sciences 1084 Budapest, Tavaszmező u. 17.					<b>Credits:</b>		5	
<b>Study</b>	full-time		<b>Language:</b>		english		<b>Semester:</b>	Winter	
<b>Technical information</b>									
<b>Course owner:</b>	Dr. habil Agnes Csiszárík-Kocsir			<b>Teacher:</b>	Prof. Dr. István Takács				
<b>Prerequisites:</b>									
<b>Weekly / semester hours:</b>	weekly	<b>Course:</b>	2	<b>Classroom Practice:</b>	2	<b>Lab:</b>	0	<b>Consultation:</b>	0
<b>Requirement:</b>	Exam								
<b>Condition of Signature:</b>	2 presentation of chosen topic, and elaboration four 1500 ±100 character briefs of 2 Hungarian and 2 English articles as homeworks								
<b>Grading:</b>	Exam: elaboration a 12 to 15 pages essay chosen topic (cited min. 10 pcs non educational material of references); furthermore 10 minutes presentation (with ppt or Prezi)								
<b>Educational purpose:</b>	To learn the speciality of corporate finance in connection with the financial management of enterprizes and to introduce the tools of contemporary corporate finance and to understand and to practice the evaluation of common financial documents of businesses.								
<b>Mid-tern requirements (task, thesis, essay, etc.):</b>	2 presentation of chosen topic, and elaboration four 1500 ±100 character briefs of 2 Hungarian and 2 English articles as homeworks								
<b>Week of Education (Consultation)</b>	<b>Topic (Course)</b>								
1.	Basics of business finance								
2.	Life cycle of firms and financial resources of stages								
3.	Principles of financial strategies								
4.	Leverage, capital cost								
5.	Enterprizes and capital market								
6.	Enterprize value, evaluation of financial performance								
7.	Fundamental issues of investment decisions								
8.	Cash flow planning at investment decision								
9.	Evaluation the risks of return of investment: concepts								
10.	Evaluation the risks of return of investment: practice								
11.	Inventory management								
12.	Cash management models								
13.	Case studies and presentation of homeworks								
14.	Case studies and presentation of homeworks								
<b>Week of Education (Consultation)</b>	<b>Topic (Practice)</b>								
1.	Training: case studies								
2.	Training: case studies and discussion of briefs of articles								
3.	Training: case studies and presentation of homeworks								
4.	Training: case studies and presentation of homeworks								
5.	Training: case studies and discussion of briefs of articles								
6.	Training: case studies								
7.	Training: case studies and discussion of briefs of articles								
8.	Training: case studies								
9.	Training: case studies and discussion of briefs of articles								
10.	Training: case studies								

11.	Training: case studies and presentation of homeworks
12.	Training: case studies and presentation of homeworks
13.	Training: case studies and presentation of homeworks
14.	Training: case studies and presentation of homeworks
<b>Week of Education (Consultation)</b>	<b>Topic (Lab)</b>
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
	<b>Compulsory literature</b>
1	Brealey, R. A., Myers, S. C., Allen, F. (2016): Principles of Corporate Finance, 12th Edition. Irwin/McGraw-Hill. 976 p
2	
3	
4	
	<b>Recommended literature</b>
1	Gurcik L, Takács I, Herceg M (2016): Selected chapters from financial analysis and financial planning. Nyitra: Slovak Agricultural University, 2016. 88 p. (ISBN:978-80-552-1462-7)
2	Turceková N, Svetlenská T, Takács I (2016): Selected chapters from business economics. Nyitra: Slovak Agricultural University, 2016. 101 p. (ISBN:978-80-552-1477-1)
3	
4	
<b>The quality assurance methods of the course:</b>	
	<b>Developed competences</b>
	Competence in recognition the consequences of recent economic decisions.
	Take responsibility for analysis, conclusions and decisions