

Óbuda University
Keleti Faculty of Business and Management

GGTIPIKTNC		International project							
Institute:	Institute of Economics and Social Science 1084 Budapest, Tavaszmező u. 17.						Credits:		3
Study	full-time			Language:	english		Semester:	winter	
technical information									
Course owner:	Dr. Valéria Szekeres			Teacher:	Ferencné Dudás				
Prerequisites:									
Weekly / semester hours:	Weekly	Course:	0	Classroom Practice:	2	Lab:	0	Consultation:	0
Requirement:	mid-term mark								
Condition of Signature:									
Grading:	<p>Final Course evaluation: The students' performance will be evaluated double fold. On the one hand, the lecturer of the course will evaluate the activity of the students during the semester (50% of the grade), on the other hand, the "consumers" of the organised projects and the ongoing activities will evaluate the organisers (50% of the grade).</p> <p>0-49% failed (1) 50-61 % passed (2) 62-73 % mediocre (3) 74-85 % good (4) 86-100 % excellent (5).</p>								
Educational purpose:	<p>Course description: In the age of globalisation it is more and more important to be aware of the difference of various national cultures and its implication on communication, collaboration and conflict resolution. Within the course students will be provided practical training and as a matter of fact first-hand experience on how to communicate with peers from abroad and how to organise events that can entertain a group of international students from an array of different cultures. The members of the course will become "buddies" for international guest students, hence will be forced to make contact with and get to know/take care of the needs of someone, who is stranger to the local cultural and societal circumstances. Goal of the subject: The purpose of the course is to provide Hungarian students with intercultural competences and an ability to work with others. Within the course different organisational and management tasks will be delivered by the students, hence their problem solving, decision making, planning, coordinating and conflict resolution skills will be developed through the course.</p>								
Mid-term requirements (task, thesis, essay, etc.):	Mid-term Course requirements: The students will be requested to organise two events during the semester, and will have continuous organisational and coordinational tasks as well.								
Week of Education (Consultation)	Topic (Course)								
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Week of Education (Consultation)	Topic (Practice)
1.	Matching of students, concept of the course
2.	National cultures, values, diversity
3.	Basics of communicating with foreigners
4.	Basics of cross-cultural competences
5.	How to plan an event
6.	Planning an event (Event 1)
7.	Organising an event (Event 1)
8.	Evaluation of the event – how to take it home
9.	Identification of basics for dealing with multicultural teams
10.	Ice breakers and other training tools
11.	Planning an event (Event 2)
12.	Organising an event (Event 2)
13.	Evaluation of the event – how to take it home
14.	Evaluation of the semester's activity
Week of Education (Consultation)	Topic (Lab)
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	Compulsory literature
1	Lustig, Myrone W., and Jolene Koester. "Intercultural competence." Interpersonal communication across cultures (2003).
2	Tannen, Deborah. "The pragmatics of cross-cultural communication." Applied Linguistics 5.3 (1984): 189-195.
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	Recommended literature
1	Doney, Patricia M., Joseph P. Cannon, and Michael R. Mullen. "Understanding the influence of national culture on the development of trust." Academy of management review 23.3 (1998): 601-620.
2	Salk, Jane E., and Mary Yoko Brannen. "National culture, networks, and individual influence in a multinational management team." Academy of Management journal 43.2 (2000): 191-202.
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The quality assurance methods of the course:	
	Developed competences
	The student is able to co-operate with representatives of other fields.
	The student owns the basic vocabulary of economic science in English.
	The student is able to work independently, think through professional cases- also in unexpected situations