The Appreciation of Social Competences in Modular Organisations

Éva Ferenczi

Keleti Károly Faculty of Economics
Budapest Tech
Tavaszmező u. 17, H-1084 Budapest, Hungary
ferenczi.eva@kgk.bmf.hu

Abstract: The application of info-communication tools in economy pushes organisations to fast and flexible reactions. Thus they are forced to the change of culture in order to keep their competitiveness. The change of culture also includes human actors of the economy and the whole of the working process. The development of new working culture adapted to the altered conditions is needed. The changing economy does not only require new technical competencies, but also new social competencies and new connections between them.