

**Dr. László Gábor**

The Role of Information Management in Public Administration  
Security Issues in E-business

**Dr. Nagy Viktor**

Innovation (product, service, organization)  
ERP, DSS  
Research topics in Statistics  
Decision making: risk-taking  
HRM: motivation, recruitment, etc.

**Dr. Piricz Noémi**

Actual management and logistic question of supply chains  
Agile supply chains  
Sectorial specialities of supply chain management  
Supply chain management in the FMCG market  
Pull and push strategies in supply chains  
Role of trust in business relationships and business networks  
Different dilemmas of business ethics

**Dr. habil. Reicher Regina**

ERP implementation strategies in the SME sector  
Realization possibilities of the CRM IT system  
Data management and data security issues when using CRM (GDPR)  
Production strategies

**Dr. habil. Tick Andrea**

Introduction/Application of Integrated ERP system in case of SMEs  
Impact of the introduction of integrated ERP system on corporate structure and corporate culture  
Data visualisation as an effective analytical tool  
Cloud-based solutions in the case of SMEs  
Introduction/Use of Business Intelligence for SMEs  
Business Intelligence as an effective tool of business efficiency

IoT and big data-based complex systems as the driving force of Industry 4.0

Human-centered information security

Information security to serve corporate efficiency

**Dr. habil. Velencei Jolán**

Supporting business decision-makers: building knowledge-bases

The impact of technology on the future of work: examination of the required skills